

The *Curiosity Invite*

Example Script:

“Hey [Name], I just saw something that made me think of you. It has the potential to make a lot of money.

It might be a fit, might not, but I’d love to get your input.

When’s the best time for you to check it out?”

Purpose

- ✓ Non-pressure, natural, conversation-based
- ✓ Works best for people you already know or have influence with
- ✓ Keeps curiosity high and defenses low

The *Direct Approach*

Example Script:

“Hey [Name], I’m working on a business project that’s expanding fast.

I’d love for you to see what we’re doing—are you open to taking a quick look?”

Purpose

- ✓ Short, confident, and clear
- ✓ Perfect for people who respect you or like your leadership
- ✓ It’s a *professional invite*, not a sales pitch

The *Third-Party Credibility Invite*

Example Script:

“Hey [Name], I’ve been learning from a guy who’s been incredibly successful and making a lot of money. He’s doing a short presentation tonight and I thought of you immediately—would you be open to hearing his story? It takes about 20 minutes”

Purpose

- ✓ Builds credibility fast
- ✓ Great for new people who don’t have results yet
- ✓ Leverages leadership and events

The *Indirect Approach*

Theme: Get interest through curiosity and respect.

Example Scripts

The Opinion Approach

“Hey [Name], you’ve always had great business sense.
I’d love to get your *input* on something I’m working on.
Would you be open to checking it out and giving me some honest feedback?”

The Advice Approach

“Hey [Name], you’ve been super successful in [their field].
I respect your perspective and I’m looking for some input.
I’m checking out a new business project—can I get your advice on it?”

The Support Approach (for friends or family)

“Hey [Name], I’m stepping into something new that I’m really excited about.
It’d mean a lot to me if you would take a quick look and give me some feedback.”

The Networking Approach

“Hey [Name], I know you’re connected to a lot of great people.
I’ve got something I think could really help certain folks—you might even know a few.
Would you mind taking a peek so you can tell me who might be a good fit?”

Purpose:

- ✓ This approach works best when you’re inviting someone who might be skeptical, busy, or influential. You’re appealing to their *ego* and *expertise*, not selling to them.